



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi, Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,

An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100

Report on Chaitra Diwas (Ugadi Festival) Celebrations at MRCE

Organized by the Indian Knowledge System (IKS) Cell



1. Introduction

The Ugadi festival, also known as Chaitra Diwas, was celebrated with great enthusiasm at Malla Reddy College of Engineering under the aegis of the Indian Knowledge System (IKS) Cell. The event was organized to highlight the cultural and scientific significance of Ugadi, fostering an appreciation for traditional values among students and faculty members.



Event Highlights

2.1 Inaugural Session (29th March 2025)

The celebrations commenced at 03:00 PM in the Seminar Hall, Block-3. The event began with a visit to the poster presentation, which highlighted the importance of ingredients used in Ugadi Pachadi and their significance in life. An audio-visual presentation on the Ugadi festival followed, providing insights into its historical and cultural relevance.

The inaugural session included:

- A welcome dance performance by Gayathri (1st Year, CSD – B).
- Welcoming the dignitaries to the dais.
- The traditional lighting of the lamp.
- A soulful prayer song.
- A welcome address by the IKS Cell Convenor.



2.2 Chief Guest and Principal's Address

The Principal delivered an insightful speech on the cultural significance of Ugadi, emphasizing its relevance in modern times. The Chief Guest shared thoughts on the festival's essence and how it reflects the cycle of life and renewal.



2.3 Cultural Performances and Activities

The event featured:

- A melodious singing performance by Archishma (1st Year, CSD – C).
- A skit illustrating the significance of Ugadi Pachadi in human life, depicting the six tastes symbolizing different emotions.



2.4 Traditional Festivities

As a key highlight, Ugadi Pachadi, a special dish representing the varied experiences of life, was distributed among attendees. This was a moment of cultural connection and joy, reinforcing the festival's message of embracing life's ups and downs.



3. Conclusion

The Chaitra Diwas (Ugadi Festival) celebrations at MRCE were a grand success, fostering cultural awareness and traditional values among students and faculty. The enthusiastic participation in various events showcased the deep-rooted appreciation for India's rich heritage. The program concluded with a vote of thanks and the singing of the National Anthem, marking a respectful and heartfelt end to the celebrations.

సాక్షి

ఎంటర్ప్రైజీ కళాశాలలో
ఉగాది వేడుకలు



మేడ్చల్‌లో: గుండ్రపోచపల్లి మున్సిపాలిటీ మైనార్టీ గ్రూప్‌లోని మల్లారెడ్డి ఇంజనీరింగ్ కళాశాలలో ఉగాది వేడుకలను శనివారం నిర్వహించారు. కార్యక్రమానికి ఇండియన్ నాటివ్ సిస్టమ్ సెల్ ప్రతినిధి డా.వై.సరిత కుమారి ముఖ్యఅతిథిగా హాజరయ్యారు. ఈ సందర్భంగా వారు మాట్లాడుతూ.. ఉగాది పండుగ విశిష్టత, ప్రజల గురించి విద్యార్థులకు వివరించారు. కార్యక్రమంలో కళాశాల ప్రెస్సి పర్ ఆఫీస్ పలువురు ప్రముఖులు, విద్యార్థులు పాల్గొన్నారు.